

Renata Schwegler

Product Designer at MODIFI

Berlin, Germany

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<https://www.renataschwegler.com/>
<https://medium.com/@reschw>
<https://www.youtube.com/watch?v=eDwKnB4CAP8>

2014 — Industrial Design Bachelor · UTFPR

2016 — MBA - Marketing & Communications · Lindenwood University

Professional Experience

Nov 2018 — Present · MODIFI

<https://www.modifi.com>

Berlin, Germany · Product Designer

Partnering with the product manager and engineers to guide the development of a product from concept to launch. Wireframing, UI prototyping, detailed design, usability testing, and assisting implementation.

Jun 2017 — Nov 2018 · Glossom

<https://www.glossom.tv>

Berlin, Germany · Product Designer

Designing the product Interface and experience; implementing branding projects, conducting user research and preparing user data report.

Aug 2015 — Aug 2016 · MiWorld

<https://www.miworldaccessories.com>

New York, USA · Product Designer

Designing products in the industry of hard and soft good products. Managing the development and production of product's interaction with final customer. Rolling out brand guidelines in multiple products.

Feb 2012 — Jul 2014 · Weshape

<https://www.instagram.com/weshape>

Curitiba, Brazil · Digital Designer

Responsible for creating and developing graphic layouts. Worked with packaging, digital banners, landing pages, and marketing brochures.

Clients: Nike, Mattel, and Universal Channel.